

**Total Corbion PLA bv**

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**Vacancy title:** Marketing Communications Specialist

**Department:** Marketing

**Location:** Gorinchem, the Netherlands

**Publish date:** 21<sup>st</sup> July 2021

Total Corbion PLA is a global technology leader in Poly Lactic Acid (PLA). PLA is a versatile, biobased and biodegradable polymer made from annually renewable resources. PLA offers a reduced carbon footprint versus many traditional plastics and can be used in a wide range of markets and applications. Total Corbion PLA is a young and fast growing company founded in 2017. We already operate a 75.000 Ton/year PLA plant in Rayong, Thailand and are building an additional 100.000 Ton/year plant in Grandpuits, France.

Within our Marketing team we currently have an open vacancy for a:

## Marketing Communications Specialist

As Marketing Communications Specialist, you will work in a small team with big ambitions. Operating from the Headquarter office in Gorinchem, the Netherlands, you will create and manage both global and local projects and initiatives. You will report to the Marketing Communications Manager and liaise with colleagues across the globe. From trade shows to brochures, newsletters to websites, the role covers all aspects of the communications discipline.

### Your responsibilities will include:

- Managing, editing and creating new and existing external communication tools, including brochures, Powerpoint presentations, external newsletters, to name a few.
- Managing and coordinating our presence at major trade fairs throughout the process: from high level strategy development to on-site setup (some travel required).
- Supporting colleagues attending / speaking at conferences around the globe with marketing materials, managing logistics, shipping documents, company representation, etc.
- Developing content for our global company internal newsletter, from interviews to writing and editing to coordinating with designers, developing and launching internal campaigns, for example around our company Core Values.
- Adding to or editing content on our website and social media accounts
- Assisting with development and distribution of press releases.
- Coordinating photo shoots, video projects, product photography.



- Manage update and production of corporate identity tools (business cards, letterhead, templates, etc.).
- Brand guardian: know our brand guidelines by heart and intervene to correct potential incoherences
- Graphic design: either via our agency or via own skillset

#### **Requirements:**

- University/College degree (or equivalent) in communications, journalism or marketing.
- 0-5 years of experience in a similar role or managing similar duties, bonus points for experience in a sustainability-related or plastics industry.
- Excellent spoken and written skills in English (native preferred).
- Thrives on a challenging and fast-paced environment.
- Excellent interpersonal and communication skills, and a high level of integrity.
- Exceptional organizational skills and the agility to manage multiple initiatives and changing priorities/needs.
- Flexibility to accept some (international) travel: key events are usually in Europe, with some in the US and Asia.

The ideal candidate is inquisitive, people-centric and passionate about developing communications projects around key company topics, and energized by driving (sometimes complex) projects to completion. This person is a service minded and deadline-driven team player, a problem solver who likes to collaborate with others.

#### **What we offer:**

We offer competitive remuneration and benefits and your location will be Total Corbion PLA head office in Gorinchem, The Netherlands. What makes Total Corbion PLA special is that we produce and market environmentally friendly, biobased and biodegradable plastics that help to create a better and waste free society. Our company is made up of talented, dedicated people – people who share a purpose and a vision.

We offer you the chance to join a company with a:

- Culture to empower people and where your initiatives and ideas make a real difference
- International focus with truly diverse teams
- Friendly & informal culture in a demanding professional environment

In addition, we actively embrace diversity in how we work together and contribute toward our shared objectives and values. By joining Total Corbion PLA, you will become an employee in a company where you can feel pride in your achievements and develop your career with global prospects.

#### **Interested?**

Please apply by submitting your resumé and cover letter to Jaap Krijgsman, HR Director ([jaap.krijgsman@corbion.com](mailto:jaap.krijgsman@corbion.com))

For more information about the role you can contact Julia Lovett, Marketing Communications Manager ([julia.lovett@total-corbion.com](mailto:julia.lovett@total-corbion.com))